

BluWood NexGen™ – the Next Generation of BluWood Protection

FOR IMMEDIATE RELEASE

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COVENTRY, UNITED KINGDOM: BluWood International, a Canadian corporation and the exclusive worldwide distributor of the eco-friendly BluWood NexGen™ product line, announced today that their UK Licensee, BluWood NGA Limited, has achieved unparalleled fire test results for the BluWood NexGen™ wood protection system.

Chiltern International Fire Ltd, in coordination with BM TRADA, the world's leading testing agency for wood products, performed tests on wall units coated with BluWood NexGen™FlameShield. The units withstood nearly 1000 degrees of heat and fire for more than 119 minutes. These extraordinary results were announced earlier today in concert by BluWood International President & CEO Robert Seaman and BluWood NGA Managing Director Steve Browne at the 2011 Timber Expo Conference taking place in Coventry, England.

“Achieving these results will revolutionize the way homes are built,” said Mr. Seaman. “Our BluWood NexGen™ products take building and construction to a new level through their environmental benefits and high safety ratings. These results allow us to bring this high standard to the international community and to world-class construction companies and manufacturers. This new data changes everything.”

The BluWood NexGen™ products are superior to anything on the market not only because of their unequaled ability to protect against mould, insects, rot, water damage, and, most importantly, fire, but the fact that the protected coating is simply sprayed on.

The BluWood NexGen™ protection system is an environmentally friendly protective coating that contains no VOC's and can be used on any type of wood or wood product. It comes in a clear coat or can be custom tinted to any colour.

“This unique all-in-one treatment revolutionizes the timber treatment industry,” said Mr. Browne. “No need for expensive, time-and-energy consuming pressure treatment and kiln drying. The BluWood NexGen™ products offer complete protection in a one-spray treatment.”

“Imagine building a wood-frame structure with a product that resists fire to this degree – it drastically increases the safety that we can offer consumers, builders, architects and our manufacturers and distributors,” said Mr. Seaman. “This system covers all the bases – protection against fire, mould, insects, rot and water damage – and it is eco-friendly! There is no better wood protection system on the market, and we are proud to be recognized for its extraordinary quality.”

In addition to the test results, BluWood NGA announced it has received ISO 9001 and ISO 14001 certification. ISO 9001 recognizes the high product and service quality offered by the company, while ISO14001 certification acknowledges its environmental standards and distribution of green products.

Copies of the Chiltern International Fire test results can be reviewed by contacting BluWood International.

About BluWood International Corp.

BluWood International launched in 2006 as a developer of wood protection products for the construction industry. Since 2009, it is the exclusive international distributor of BluWood NexGen™, BluWood NexGen™ ADVANCED and BluWood NexGen™ FlameShield wood protection systems.

BluWood International is based in Vancouver, Canada, and now has offices and licensees in many countries around the world. President & CEO Robert Seaman hails from a family with over 60 years of experience in the Canadian lumber and pressure-treated wood industries.

BluWood International continues to be a leader in eco-friendly construction solutions through committed research, testing, marketing, and distribution. For more information about BluWood International, including test results, videos, and information on how to obtain BluWood NexGen™ products, visit www.bluwoodglobal.com.

About BM TRADA

BM TRADA Certification is a leading multi-sector certification body accredited by UKAS (United Kingdom Accreditation Service). Originally established to develop quality assurance schemes in the construction industry, BM TRADA has since expanded into all other industry sectors, excepting nuclear and pharmaceuticals

BM TRADA's portfolio of services includes certification to quality, environmental, information security health & safety and food safety management systems, as well as product and personnel schemes.

BM TRADA Certification has offices and representatives throughout the world. For more information about BM TRADA, visit www.bmtrada.com

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